

DATA QUALITY

WHY IS DATA QUALITY AT THE HEART OF FINANCIAL TRANSFORMATION?

In a world where finance departments must manage performance with precision and speed, data quality has become an essential strategic lever. Whether it's anticipating trends, complying with regulations, or managing performance, everything depends on reliable, accessible, and controlled data.

At VISEA Consulting, we help organizations transform their financial data management with unified platforms such as OneStream, which optimize data quality throughout the performance management process.

DATA QUALITY: A KEY ISSUE FOR FINANCE DEPARTMENTS

Every day, we see how difficult it is for companies to balance speed and reliability in managing their financial data. Tools and data sources are multiplying, manual processes are accumulating, making the financial data production chain vulnerable to errors and inconsistencies. As a result, teams spend more time correcting than analyzing, which limits their ability to create added value.

However, good data quality is not limited to accuracy. It also involves:

- Automated and secure collection,
- Complete traceability of information,
- Consistency between different sources,
- Ability to consolidate and analyze in real time.

Without a solid infrastructure, data becomes a risk factor rather than a performance driver.

ONESTREAM: A PLATFORM DEDICATED TO RELIABILITY

To turn data quality into a competitive advantage, using an integrated solution such as OneStream is a major asset. It allows you to centralize data from all systems and automate its processing in a reliable and transparent manner.

Key benefits of the platform include:

- Direct data collection at source, without manual re-entry,
- Integrated validation rules to ensure the reliability of information as soon as it is entered,
- A complete audit trail ensuring end-to-end traceability,
- Real-time access to consolidated and validated data.

This approach eliminates flow disruptions, reduces the risk of errors, and strengthens confidence in the figures.



VISEA'S EXPERTISE: SUPPORTING THE IMPLEMENTATION OF A ROBUST ORGANIZATION

Implementing a solution is not enough. To ensure sustainable data quality, we support our clients throughout the entire cycle: from auditing existing processes to training teams and setting up a suitable organization.

Our approach is based on several pillars:

- An analysis of business needs and current processes,
- Structuring roles and responsibilities in data management,
- Defining appropriate validation and quality rules,
- Empowering teams through targeted training.

This comprehensive approach ensures a lasting improvement in the reliability of financial data.

CONCLUSION: HIGH-QUALITY DATA FOR AGILE AND EFFECTIVE FINANCE

In an environment where every decision counts, having accurate, traceable, and actionable data is no longer a luxury but a necessity.

By structuring a data quality strategy around a platform such as OneStream and with the support of VISEA consulting, finance departments can not only secure their reporting, but also accelerate their transformation towards a more agile, strategic, and resilient finance function.

WANT TO KNOW MORE?

Contact us to discuss your challenges and find out how we can support you:

<https://www.viseaconsulting.com/>

